

Name:

Per:

Julius Caesar Act 3 Funeral Speeches- types of appeals

Review the definitions at the top of the graphic organizer and, now that you have read act three, try to record specific examples of each type of appeal as Brutus and Antony use them.

| | Ethos | Logos | Pathos |
|---------------|---|---|---|
| Brutus | Ethos is appeal based on the character of the speaker. An ethos-driven document relies on the reputation of the author. | Logos is appeal based on logic or reason. Documents distributed by companies or corporations are logos-driven. Scholarly documents are also often logos-driven. | Pathos is appeal based on emotion. Advertisements tend to be pathos-driven. |
| Antony | | | |